

Robert Rodriguez, PhD

President - Dr. Robert Rodriguez Advisors LLC



Robert Rodriguez, Ph.D., is the president of Dr. Robert Rodriguez Advisors LLC (DRR Advisors), a diversity consulting firm that helps business leaders elevate the impact and effectiveness of their workplace inclusion initiatives. Dr. Rodriguez specializes in Latino talent management programs and employee resource group initiatives.

Over 250 corporations have sought his expertise and consultation to develop proactive diversity initiatives that have a positive impact on business results. So many corporations rely on Dr. Rodriguez for insight on their diversity initiatives that *Hispanic Business* magazine named Robert one of the Top 100 Most Influential Latinos in Corporate America. In 2017, ChicagoUnited selected him as one of the Business Leaders of Color and in 2018 he was given the Maestro Award from *Latino Leaders* magazine for his commitment to the Latino community. *Hispanic Executive* magazine named him one of the Top 10 Líderes for the year 2020.

Prior to starting DRR Advisors, Dr. Rodriguez held non-profit, academic and corporate leadership roles. Dr. Rodriguez currently teaches Latino leadership courses hosted at DePaul University, the University of Southern California (USC), and Stanford University. He previously held leadership roles at Fortune 500 firms, including Target Corporation, 3M Company, Amoco and The Washington Post.

Robert is the author of 3 books including, “*Latino Talent: Effective Strategies to Recruit, Retain and Develop Hispanic Professionals*”, “*Auténtico: The Definitive Guide to Latino Career Success*,” co-written with Andres Tapia and “*Employee Resource Group Excellence*.”

He serves on the Advisory Council for the Hispanic Scholarship Fund and is on the board of trustees for the National Museum of Mexican Art. In 2020, Dr. Rodriguez was a member of the Hispanic delegation to the World Economic Forum in Davos, Switzerland.

Dr. Rodriguez holds doctorate in Organization Development and is a graduate of the Latino Leadership Institute at UCLA. Dr. Rodriguez resides in Chicago. He can be reached at DRR Advisors at Robert@DRRAdvisors.com.